



Updated April 2010

WHY SHOULD YOU ADVERTISE WITH HEALTHCARE IT CENTRAL?

Healthcare IT Central is quickly becoming THE go-to Career Center for Healthcare IT job seekers and Employers to connect. In addition to our Web site that attracts thousands of Healthcare IT job seekers each week, and our Weekly Job Alert Email that goes out to **5000+ Healthcare IT professionals**, we are the exclusive provider of jobs for *Healthcare Informatics* magazine's online Career Center, which, through their Web site and newsletter, provides exposure to **over 43,500 Healthcare IT professionals** each week! Gwen Darling's Healthcare IT industry blog aimed at Healthcare IT job seekers and employers has a **loyal following**, and our jobs are also featured on **Healthcare IT Today, Fierce HealthIT, Indeed, SimplyHired, and HealthTechnica**, with more distribution deals in the works. In other words, **our reach is strong and targeted!**

Here are links to the resources mentioned:

Healthcare IT Central: <http://www.HealthcareITCentral.com>

Healthcare IT Today: <http://www.HealthcareITToday.com>

Healthcare Informatics Magazine Career Center: <http://tinyurl.com/atvomx>

Healthcare Informatics Magazine Job Postings: <http://tinyurl.com/9b76dq>

Healthcare Informatics Magazine Blog: <http://tinyurl.com/59ldxv>

Healthcare Informatics Magazine Weekly eNewsletter (scroll to bottom to view jobs): <http://tinyurl.com/nhzzo5>

HealthcareITCentral.com Weekly Job Alert eNewsletter: <http://tinyurl.com/yawp2z2>

HealthTechnica: <http://tinyurl.com/yem6bdn>

Fierce HealthIT: <http://www.FierceHealthIT.com>

Recent Feedback:

I wanted to personally reach out let you know how much I enjoy, and *appreciate* the kind mentioning of our new jobs over the past few weeks. It really helps get our postings noticed by your readers. I enjoy reading them each week, and like many of your recipients, look forward to them each Friday. I posted my newest ad for the BD Manager so I could take advantage of today's newsletter, so was additionally delighted to have you highlight it! Thank you again,

Christine Kalmbach, VP, Parker HealthcareIT

I received more candidates from your site than from any other site, and have a couple of candidates in pipeline. The skill set I'm seeking is very niche so I didn't have very high expectation, but was pleasantly surprised at the number of interested applicants. Even a small number of qualified candidates is a good thing in my business.

Jennifer Steckley, Steckley Consulting, LLC

Our firm has been a business partner of HealthcareITCentral since their inception. We made the decision to partner with Gwen Darling based on her ability to help us find and source qualified candidates in the HCIT market. The results have been more than impressive and the candidates have been very qualified. I enthusiastically recommend Gwen Darling and [HealthcareITCentral.com](http://www.HealthcareITCentral.com) for any healthcare IT organization looking for top shelf talent.

Tim Tolan, Sanford Rose Associates, Charleston

JOB POSTING AND SPONSORSHIP OPTIONS

JOB POSTING ONLY FEES:

ONE JOB	\$125
THREE JOBS	\$250
FIVE JOBS	\$375
TEN JOBS	\$650
FIFTEEN JOBS	\$925

Once purchased, **Job Credits** remain in your account **indefinitely** until a Job is posted.
Once posted, **Job Postings** remain active on the Job Board for **45 days**.

MARKETING PACKAGES/SPONSORSHIP OPTIONS FOR VENDORS:

Please email GwenDarling@HealthcareITCentral.com to receive customized recommendations.

MARKETING PACKAGES/SPONSORSHIP OPTIONS FOR EMPLOYERS:

Four Options Designed With Employers' Needs In Mind:

OPTION ONE – CENTRAL 6 SPONSORSHIP PACKAGE: \$3500/month – Six Month Commitment – Billed Monthly
1. Unlimited Job Postings on HealthcareITCentral.com
2. Jobs posted on Twitter, LinkedIn, SimplyHired.com, Indeed.com, and HealthTechnica.com
3. Weekly Job Alert Email Exposure (5000+ Healthcare IT industry subscribers)
4. Healthcare Informatics Career Center Exposure (exclusive to HealthcareITCentral.com jobs)
5. Weekly <i>Healthcare Informatics Extra</i> Email Job Posting Exposure (exclusive to HealthcareITCentral.com jobs - 43,500+ Healthcare IT industry subscribers)
6. Banner Ad on the Weekly Job Alert Newsletter Once/Month
7. PR Opportunities through <i>Healthcare Informatics</i> blog and print magazine when available
8. Unlimited access to the growing Resume Database
9. The ability to upload a video to enhance your company's "mini-site"
10. The ability to upload White Papers, Press Releases, and relevant content to the HealthcareITCentral.com Content Library

**OPTION TWO – CENTRAL 12 SPONSORSHIP PACKAGE:
\$3000/month – Twelve Month Commitment – Billed Monthly**

1. **Unlimited Job Postings**
2. **Jobs posted on Twitter, LinkedIn, SimplyHired.com, Indeed.com, and HealthTechnica.com**
3. **Weekly Job Alert Email Exposure (5000+ Healthcare IT industry subscribers)**
4. *Healthcare Informatics Career Center Exposure (exclusive to HealthcareITCentral.com jobs)*
5. **Weekly *Healthcare Informatics Extra* Email Job Posting Exposure (exclusive to HealthcareITCentral.com jobs - 43,500+ Healthcare IT industry subscribers)**
6. **Banner Ad on the Weekly Job Alert Newsletter Once/Month**
7. **PR Opportunities through Healthcare Informatics blog and print magazine when available**
8. **Unlimited access to the growing Resume Database**
9. **The ability to upload a video to enhance your company’s “mini-site”**
10. **The ability to upload White Papers, Press Releases, and relevant content to the HealthcareITCentral.com Content Library**

**OPTION THREE – FEATURED 6 SPONSORSHIP PACKAGE:
\$1500/month – Six Month Commitment – Billed Monthly**

1. **10 Job Postings/Month on HealthcareITCentral.com**
2. **Jobs posted on Twitter, LinkedIn, SimplyHired.com, Indeed.com, and HealthTechnica.com**
3. **Weekly Job Alert Email Exposure (5000+ Healthcare IT industry subscribers)**
4. **Healthcare Informatics Career Center Exposure (exclusive to HealthcareITCentral.com jobs)**
5. **Weekly *Healthcare Informatics Extra* Email Job Posting Exposure (exclusive to HealthcareITCentral.com jobs - 43,500+ Healthcare IT industry subscribers)**
6. **Banner Ad on the Weekly Job Alert Newsletter Once/Month**
7. **PR Opportunities through Healthcare Informatics blog and print magazine when available**
8. **Unlimited access to the growing Resume Database**
9. **The ability to upload a video to enhance your company’s “mini-site”**
10. **The ability to upload White Papers, Press Releases, and relevant content to the HealthcareITCentral.com Content Library**



**OPTION FOUR – FEATURED 12 SPONSORSHIP PACKAGE:
\$1000/month – Twelve Month Commitment – Billed Monthly**

1. **10 Job Postings/Month on HealthcareITCentral.com**
2. **Jobs posted on Twitter, LinkedIn, SimplyHired.com, Indeed.com, and HealthTechnica.com**
3. **Weekly Job Alert Email Exposure (5000+ Healthcare IT industry subscribers)**
4. **Healthcare Informatics Career Center Exposure (exclusive to HealthcareITCentral.com jobs)**
5. **Weekly Healthcare Informatics Extra Email Job Posting Exposure (exclusive to HealthcareITCentral.com jobs - 43,500+ Healthcare IT industry subscribers)**
6. **Banner Ad on the Weekly Job Alert Newsletter Once/Month**
7. **PR Opportunities through Healthcare Informatics blog and print magazine when available**
8. **Unlimited access to the growing Resume Database**
9. **The ability to upload a video to enhance your company’s “mini-site”**
10. **The ability to upload White Papers, Press Releases, and relevant content to the HealthcareITCentral.com Content Library**

CLIENTS INCLUDE:

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|---------------------------------|--|
| Amendola Communications | QuadraMed |
| Alliance Technical Solutions | St. Jude Children’s Research Hospital |
| Beacon Partners | Sanford Rose Associates |
| CEG Advisory, LLC | Santa Rosa Consulting |
| Cook Children’s Hospital | Sean Ryan Associates |
| CTG Healthcare | Searchlight Recruiters |
| Eclipsys | Servane Cross |
| FHN | Stanford Hospital and Clinics |
| First Choice Professionals | Steckley Consulting |
| GE Healthcare | TEAM International |
| Grapevine Group, Inc. | University Medical Center of El Paso |
| Healthcare IS | University of Illinois-Chicago |
| Hospira | University of Kentucky |
| JobsPro Staffing | University of Pittsburg Medical Center |
| Keane, Inc. | Vermillion Group |
| Kirby Partners, Inc. | Virginia Mason Medical Center |
| Lloyd Staffing | Vitalize Consulting Solutions |
| MACIPA | Wayne State University Physician Group |
| Maimonides Medical Center | Williams, Roberts, Young Inc. |
| Medical Technology Resources | Zynx Health |
| Methodist Le Bonheur Healthcare | |
| NH Noyes Memorial Hospital | |
| Parker HealthcareIT | |